

**RPM****RECORDS  
PROMOTION  
MUSIC****a weekly newsletter**DEDICATED TO CANADIAN RECORDING  
AND MUSIC INDUSTRIES

426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679

Vol 1 - No. 19

June 29th 1964

# CANADA DAY ISSUE

**PICKED \***

JUST ONE OF LIFE'S LITTLE TRAGEDIES

Maury Logan  
Quality 1625X☆☆☆ **COAST to COAST** ☆☆☆

1. French Song
2. As Long As I'm Sure
3. Blue Souvenirs

Lucille Starr  
Bobby Curtola  
Danny Harrison◀ **SIGNIFICANT ACTION** ▶CKWS Kingston  
CFUN Vancouver  
CHEX Peterboro  
CJMS MontrealSidewinder  
French Song  
Heartaches  
Never On SaturdayWes Dakus  
Lucille Starr  
Jayson King  
Allen SistersQuality  
Barry  
Tamarac  
Shell**CHART ACTION across Canada**

☆☆

☆☆

CHNS	Halifax	7	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		59	Please Believe Me	Ronnie White	Tamarac
CHSJ	Saint John	* 4	Give Me Your Love	Andy Kim	20th
		*19	Louise	Pierre Lalonde	Apex
		24	Just One Of Life's Little Tragedies	Maury Logan	Quality
		*26	The French Song	Lucille Starr	Barry
		30	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*36	Blue Souvenirs	Danny Harrison	Coral
		*45	Let Love Do The Talking	Diane Leigh	Quality
CHIQ	Hamilton	*11	Dear Mr. DJ	Dave Mickie	Tamarac
		*14	The French Song	Lucille Starr	Barry
		29	As Long As I'm Sure Of You	Bobby Curtola	Tartan
CKLB	Oshawa	*12	The French Song	Lucille Starr	Barry
		34	As Long As I'm Sure Of You	Bobby Curtola	Tartan
CKPT	Peterboro	* 5	The French Song	Lucille Starr	Barry
		*25	Blue Souvenirs	Danny Harrison	Coral
		32	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*37	Larry	Allen Sisters	Shell
CKBB	Barrie	* 4	The French Song	Lucille Starr	Barry
		*28	Blue Souvenirs	Danny Harrison	Coral
		31	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		48	One Of Life's Little Tragedies	Maury Logan	Quality
CKCK	Regina	19	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*26	The French Song	Lucille Starr	Barry
		52	Side Winder	Wes Dakus	Quality
		60	Just One Of Life's Little Tragedies	Maury Logan	Quality
CJCA	Edmonton	3	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		7	Side Winder	Wes Dakus	Quality
CFUN	Vancouver	44	I'd Do Anything For You	Bobby Curtola	Tartan
		*45	The French Song	Lucille Starr	Barry

PLEASE MAKE SURE WE ARE RECEIVING YOUR CHARTS OR PLAYLISTS  
DEADLINE - WEDNESDAY

WALT GREALIS EXPOSED: In an effort to clarify the position of your RPM Editor, we would like to make some facts known to our distant readers (since all of this is common knowledge to our readers in our immediate area). Walt Grealis who publishes and edits RPM has had a thorough background of promotion work with two breweries in Canada and prior to starting RPM was Promotion Manager of MacKay Records (London), Promotion and sales with Apex (Ontario) and finally, promotion with Tamarac Records (Canada), a position he had to give up to dedicate more time to RPM and furthering the cause of Canadian talent. Publishing RPM is only part of the job, Walt also writes on the Canadian scene for the American Trade magazine "Music Business" and is Personal Manager of SHIRLEY MATTHEWS, JAYSON KING, DAVE MICKIE, RONNIE WHITE and GREG HAMBLETON. Recently Walt started Colonel Walt Music, a BMI firm dedicated to further promote Canadian songs and songwriters. His firm Walt Grealis' IMAGES is uniquely dedicated to building Canadian Music and Canadian artists. He maintains an open door policy and advises and assists artists regardless of who they are associated with. The net result will be a bigger and better music industry in Canada. "We are completely above board and beyond reproach. I don't write RPM, the industry does. I merely put the words in print. No one has been refused a voice, and never will." Early in his career Walt was a member of the RCMP and pioneered Skydiving and Sport Parachuting in Canada. If you make it in TIME (magazine) you've made it. That's exactly what happened to the new London release "20th Century Folk Mass" by THE CALGARY CHORAL SOCIETY (MLP10042) arranged and conducted by HAROLD RAMSAY. Our space is limited. Read Time, June 12, 1964. Our comments ..... GREAT. JUST GREAT.....

A suggestion has come to us from the owner of a Hamilton radio station regarding a good Canada Day promotion. We feel this suggestion has great merit and pass it on. It is surprising how few people in Canada are aware of the Canadian Bill of Rights. Canada Day would be a good time to produce a series of promos informing the public of the great significance of this Bill and what it means to each of us, perhaps, even quoting parts of the Bill and expounding on their meaning. Sounds like a good "Public Service Promotion" even after July 1st. While on the "be a good Canadian" kick we might mention a recent incident in a major Oshawa hotel involving a US visitor and a cashier. The exchange rate offered on US funds was 5% which would discourage any tourist. We learned later that often the store owners would offer no exchange if they thought they could get away with it. This certainly discourages the tourist trade and makes our country look pretty small. Perhaps radio stations could produce promos to encourage store owners and service station employees to pay a fair share of exchange on US funds.



SUBSCRIBE TO RPM: This week our new format makes RPM bigger and better to serve the Canadian industry. We are dedicated to bringing to you the best possible publication of its kind. We feel that we are not of age yet to expect national breakouts, therefore we are featuring regional breakouts each week in the significant action column and instigating a top tunes policy to indicate best sellers nationally.

A very early report from ALEX PASCAL PD at CKDM Dauphin shouting praises for newie "Chantilly Lace" by THE BEAVERS on London. All the Beavers have beaver haircuts.....a good Canadian image. In line with this your RPM editor is presently growing an OOKPIK haircut.....

You Country record folks please don't forget BRIAN SUTCLIFFE new Western picker at CHNS Halifax.

We finally got a copy of "Sidewinder" by WES DAKUS (Quality) and have to rate this disc as an A+ effort and a must for programming. This is one of the finest instrumentals to come out of Canada in sometime.

Next week we hope to get back to publishing "Current Canadian Singles". In the meantime you Country folks should like "Out Goes Love" by MARTY HILL (London) and Rockers give a listen to "Great Balls Of Fire" by ROCKATONES (Melbourne)

When you send your releases please include a rundown on the artist etc.

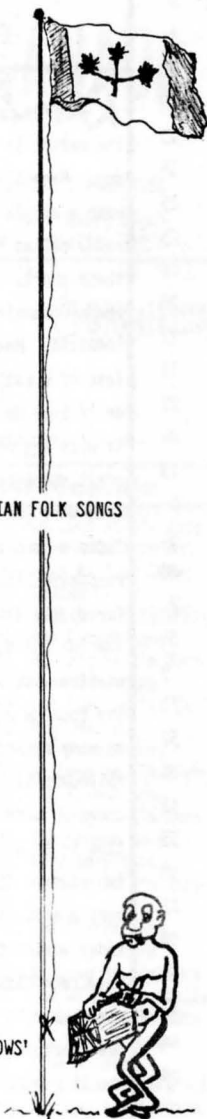
Looking back at the past six months we feel that the Canadian music industry has come a long long way .

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SUBSCRIPTIONS - R.P.M. \$10.00 per quarter. \$40.00 per year Canada and USA. First Class mail Ontario. Air Mail elsewhere. CONTACT: WALT GREALIS - R.P.M. 426 Merton Street, Toronto 7 Canada. (416)485.1679

CANADA DAY 1964 will be a truly Canadian day at many stations across the BIGLAND. The response to our suggestion to program 100% Canadian content for July 1st. was very encouraging. Granted, it would be a little difficult for the top forty stations to make a full day of it but we understand a number of these stations will attempt to program more of the domestic product for this day. CHRIS LAWRENCE, CHFI Toronto, one of Canada's best known GMP DJ's has compiled a list of what he considers the most requested of Canadian LP's. Chris is a great booster of Canadian talent. In addition to playing these records frequently throughout the week he sets aside an hour every Thursday to interview and play only Canadian recording artists. WHITEY HAINES of BMI commented "twenty-five more men like Chris with shows like this all across the country could be the making of the Canadian recording industry."

THE YOUNG TOMMY AMBROSE  
THE VIBE SOUND OF PETER APPELYARD  
STEPPIN' IN SOCIETY  
AT THE PUMP ROOM  
OUR LOVE AFFAIR  
THREE FOR THE MUSIC  
THE PORTRAIT OF A PIANO  
CONCERTOS FROM HOLLYWOOD  
PIANO A LA MOOD  
BARRY DALE AND HIS DIXIELAND GROUP  
TRUMP DAVIDSON + HORN EQUALS DIXIE  
TELE-FUN THIS WILL SLAY YOU  
HAVE A DRINK ON ME  
SENTIMENTAL  
JOLSON SONGS COUNTRY STYLE  
MEET THE HAMES SISTERS  
IAN AND SYLVIA  
FOUR STRONG WINDS  
RAISIN' KANE  
JACK KANE SALUTES THE COMICS  
TALES OF HOFFMAN  
MY FELLOW CANADIANS  
APRES MINUIT  
THE WILLIAM McCaULEY CHOIR SINGS CANADIAN FOLK SONGS  
SHOWSTOPPERS FROM O'KEEFE CENTRE  
FROM BACH TO ROCK  
CHROMATIC BOOGIE WOOGIE  
COSMOPOLITAN DANCE PARTY  
AT THE OLD MILL  
SWIGIN' STEEL GUITAR  
A WEE BIT O' SCOTCH  
AT THE WESTBURY  
DRIFTWOOD  
MIDDLE ROAD JAZZ  
TAKE 10  
RELAX WITH RAFAEL  
GAY CONTINENTAL DANCE PARTY VOL. 2  
KING OF DOUBLE TALK  
ARRIVEDERCI ROMA  
THE NEW BIG BAND SOUND  
RUBEN RIVAS PLAYS  
BELLA MUSICA  
BELLA MUSICA VOL. 2  
RENDEZVOUS WITH THE ROMEOS  
LISTEN HERE  
THE LAUGH OF THE PARTY  
HOLIDAY IN CANADA  
LOU SNIDER PLAYS YESTERDAYS AND TOMORROWS'  
SONGS OF YOUR CHOICE  
12 MEN SING  
HITS WE REMEMBER  
PACK UP YOUR TROUBLES



TOMMY AMBROSE  
PETER APPELYARD  
FRANK BOGART  
BILL BUTLER  
BILL BUTLER  
BILL BUTLER  
BILL BUTLER  
BILL BUTLER  
LLOYD COOPER  
BARRY DALE  
TRUMP DAVIDSON  
YVAN DUCHARME  
BOB FISHER  
PIERRE DUDAN  
DAVE FRANCEY  
HAMES SISTERS  
IAN SYLVIA  
IAN AND SYLVIA  
JACK KANE  
JACK KANE  
MOE KOFFMAN  
RICH LITTLE  
MICHEL LOUVAIN  
WM. McCAULEY CHOIR  
WM. McCAULEY ORCH.  
YORK UNIVERSITY CHOIR  
PHIL MARTIN  
WALLY MACK  
ELLIS McLINTOCK  
JACK MOONEY  
ANDREW MURDISON  
JIMMY NAMARO TRIO  
JIMMY NAMARO TRIO  
JIMMY NAMARO TRIO  
PHIL NIMMONS GROUP  
RAFAEL NUNEZ  
WALTER OSTANEK  
JACQUES PAYAC  
BERNI PERINI  
PAT RICCIO  
RUBEN RIVAS  
TONY ROMANDINI  
TONY ROMANDINI  
THE ROMEOS  
THE ROMEOS  
ROSS SMITH  
LOU SNIDER  
LOU SNIDER  
CARL TAPSCOTT  
CARL TAPSCOTT  
CARL TAPSCOTT  
CARL TAPSCOTT

CHATEAU	CLP1007
AUDIO FIDELITY	APSD5901
CAPITOL	ST6044
COLUMBIA	FL251
COLUMBIA	FL257
COLUMBIA	FL274
COLUMBIA	LM3826
COLUMBIA	LM24014
ARC	3082
FONORAMA	FE302
CHATEAU	CPL1009
FONORAMA	FE300
ARC	575
COLUMBIA	FL305
CANATAL	CTL4014
CHATEAU	CLP1004
VANGUARD	VSD2113
VANGUARD	VSD2149
SIGNATURE	SS1002
DOT	DLP25143
UNITED ARTISTS	UAJ14029
CAPITOL	T6028
APEX	
COLUMBIA	FL226
CAPITOL	ST6048
CAPITOL	ST6071
FONORAMA	FE100
RCA	LCPS1051
RCA	LCPS1052
ARC	572
ARC	580
COLUMBIA	FS511
RCA	LCPS1060
RCA	LCPS1066
QUALITY	V1739
ARC	A578
FONORAMA	FE301
ARC	529
ARC	3001
CHATEAU	CLP1008
RCA	CGP141
RCA	CGP160
COLUMBIA	FL291
COLUMBIA	FL306
CAPITOL	T6045
CHATEAU	
CHATEAU	CLP1006
COLUMBIA	FL240
COLUMBIA	
COLUMBIA	
COLUMBIA	FL258
RCA	LCPS1077

This is a beginning. We are presently working on a complete list of Canadian LP's and will make this list available to our subscribers in supplement form. We would request record companies to supply us with a complete list of their Canadian releases so as to avoid errors in numbers etc. When ordering these LP's please refer to the complete LP not number alone.

# TOP FORTY-5s

LAST  
WEEK  
↓

1.	I Get Around (2)	Beach Boys	6
2.	My Boy Lollipop	Millie Small	3
3.	Chapel Of Love	Dixie Cups	1
4.	World Without Love	Peter & Gordon/Rydell	2
5.	Don't Let The Sun Catch...	Gerry & Pacemakers	4
6.	Memphis	Johnny Rivers	8
7.	No Particular Place To Go	Searchers	10
8.	Do You Love Me	Dave Clark 5	13
9.	French Song	Lucille Starr	14
10.	I'll Touch A Star	Terry Stafford	15
11.	Dang Me	Roger Miller	25
12.	Bad To Me (2)	Billy J. Kramer	19
13.	Can't You See She's Mine	Dave Clark Five	26
14.	Milord	Bobby Darin	21
15.	As Long As I'm Sure Of You	Bobby Curtola	16
16.	Blue Souvenirs	Danny Harrison	22
17.	Alone	Four Seasons	24
18.	Lazy Elsie Molly	Chubby Checker	23
19.	Walk On By	Dionne Warwick	5
20.	Rag Doll	Four Seasons	31
21.	Remember Me	Rita Pavone	28
22.	My Guy	Mary Wells	7
23.	Growin' Up To Fast	Dianne Renay	34
24.	Don't Throw You're Love Away	Searchers	9
25.	You're My World	Cilla Black	37
26.	Good Times (2)	Sam Cooke	32
27.	Dream Lover	Paris Sisters	36
28.	Tell Me Why	Bobby Vinton	11
29.	Girl From Ipanema	Stan Getz	33
30.	Jamaica Ska	Ska King	38
31.	Once Upon A Time	Gaye & Wells	12
32.	I'll Be In Trouble	Temptations	39
33.	Wishin' & Hopin'	Dusty Springfield	40
34.	Love Me With All Your Heart	Charles Singers	17
35.	I Wanna Love Him So Bad	Jelly Beans	new
36.	Nobody I Know	Peter & Gordon	new
37.	Little Old Lady From Pasadena	Jan & Dean	new
38.	Hickory Dick & Doc	Bobby Vee	18
39.	Do I Love You	Ronettes	new
40.	Alone With You	Brenda Lee	new

## PICKED \*

HANDY MAN  
Del Shannon

## SIGNIFICANT ACTION

STEAL AWAY Jimmy Hughes  
HOW GLAD I AM Nancy Wilson  
ROCK CITY Kathy Lynn

**Ramblin'...** Canada as a hit breaking market is establishing itself more and more each day. Recently one of the fearless stations latched onto a single by Bernadette Carrol (an impossible name) called "Party Girl" and took it to the top of their chart. This is a great move toward making the programming of music in Canada...DISTINCTIVELY CANADIAN. Many PDs and MDs would fear the possible loss of a rating or two, and won't pioneer a hit or if they do start on a good new single, will drop it with egg on their face so as to accomodate the great shepherd and the rest of the flock who dictate what you will "dig" tomorrow. Once a PD or MD lists a record...our feeling is that it becomes the responsibility of the station and DJs to take it as far up the ladder as the immediate market warrants. The TOP FORTY 5s chart can be influenced by one station with a #1 record which no one else is listing because of our small market. Remember, we sell as many records in Canada as they do in the city of Philadelphia. That's what they say. Rita Pavone comes up with two sides in this country. Split action is so strong on this one that we feel it's a two sider. It's interesting to observe that six months ago...30% of the sound we are programming today wouldn't have stood a chance at any time of day, regardless of where it came from. It is strange what hysteria can do to our way of life. We can now appreciate the feeling of many PDs six months ago in regard to "raunchy" music. Blues shouters at 2.30 in the afternoon....come on!!!! A new version of "Yesterdays Gone" by the Overlanders (English) seems to be taking over the Stuart & Clyde version.